

## **PRESS RELEASE**

Date: 27-11-2020

## Winner of iHalal International Awards 2020

## **Best Halal Consumer Brand**

Name: Al Islami Foods

Country: UAE

Category: Halal Food & Beverages

**Awarded Under The Patronage Of** 

H.E. Mr. Ihsan ÖVÜT
Secretary General of SMIIC
(Standards and Metrology Institute For Islamic Countries)
The standardisation body of the OIC (Organisation Of Islamic Cooperation)

Know more: www.alislamifoods.com

Introduction: The Al Islami Foods journey began in 1970. Known as the Dubai Co-operative Society at the time; what started out as a small grocery shop, quickly grew into the larger vision of its founder, Haj Saeed Lootah. The second shop which was opened in Karama, was closer to a modern-day supermarket, and was succeeded by the opening of more stores across Khalid bin Waleed Road, Defense Roundabout and Satwa. The breakthrough which Mr. Lootah and his team had been waiting for, came in 1979 with the opening of a hypermarket in Mirdif, which would serve as a model for all future outlets. In 2017, Al Islami Foods has inaugurated the largest food manufacturing factory for the brand. Spread across 10,000 square meters, it is the most modern, complementing the existing logistics facility in Dubai Investment Park, expected to increase the production capacity by 150% reaching 17,000 Mt per year. Today, Al Islami Foods is the premium halal food company in the UAE, and one of the biggest food distributors in the region. Quality and transparency is the foundation upon which our brand is based and we enjoy the unequivocal trust of mothers, foodies, cooking enthusiasts who wish to provide nutritious and safe halal foods to their children and families.